

EDITORIAL CALENDAR

Editorial Focus		Special Reports	Bonus Distribution
JANUARY		Who's Here – A-J South Florida's Multinational Companies	<ul style="list-style-type: none"> WorldCity Connections
FEBRUARY		Who's Here – K-Z South Florida's Multinational Companies *Launch of the first South Florida Global Economic Influence Study in partnership with The Beacon Council	<ul style="list-style-type: none"> FIBA Annual Anti-Money Laundering Compliance Conference 20th State of the Ports Luncheon
MARCH	Annual South Florida Trade Report <ul style="list-style-type: none"> 100 Top Import/Export Partners Top 25 Customs Districts 		<ul style="list-style-type: none"> Council of the Americas 4th Annual Latin America Conference in Miami Money Laundering Alert's 13th Annual International Conference 11th Air Cargo Americas International Congress and Exhibition
APRIL	South Florida Real Estate		<ul style="list-style-type: none"> 4th Annual Miami TradeNumbers WorldCity Connections
MAY		Semi-Annual CEO Survey In-depth survey among more than 100 regional CEOs of multinational companies on business prospects in Latin America and the Caribbean	<ul style="list-style-type: none"> 38th Washington Conference of the Americas WorldCity Connections
JUNE	First Quarter Trade Report		<ul style="list-style-type: none"> WorldCity Connections
JULY/AUGUST	Business Education		<ul style="list-style-type: none"> WorldCity Connections The Official Miami MBA Fair
SEPTEMBER	2nd Quarter Trade Report		<ul style="list-style-type: none"> 12th Miami Herald Americas Conference WorldCity Connections
OCTOBER	Business Travel		<ul style="list-style-type: none"> WorldCity Connections
NOVEMBER	Annual International Business Awards in partnership with The Greater Miami Chamber of Commerce	SPECIAL ADVERTISING SECTION Hi-tech Toys for Business Warriors The latest tech gadgets and gizmos for mobile connectivity 24/7	<ul style="list-style-type: none"> IFE Americas – 11th Americas Food and Beverage Show Air Cargo Americas 7th Miami International Wine Fair
DECEMBER	Year Review in Business	Semi-Annual CEO Survey In-depth survey among more than 100 regional CEOs of multinational companies on business prospects in Latin America and the Caribbean	<ul style="list-style-type: none"> 3 Annual Miami Conference on the Caribbean Basin

PRESS RUN: 17,000

DISTRIBUTION: WORLD CITY is hand-delivered – in packages of five or ten copies to more than 1,300 offices of multinational companies in South Florida. In addition, single copies of WORLD CITY are mailed to subscribers. The magazine is also distributed to major hotels, restaurants, business clubs (such as the Miami Business Club and The Bankers Club), trade and consular offices, as well as high-traffic office buildings and condominiums.

MATERIAL DEADLINE: Second Monday of the month prior to publication.

RATE CARD

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ONE-THIRD SQUARE	\$945	\$1,150	\$1,350
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2007
 RATE CARD

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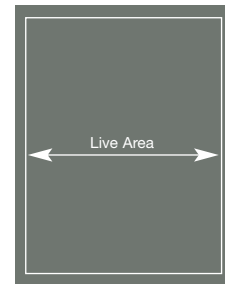
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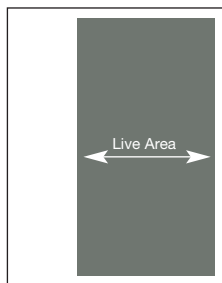
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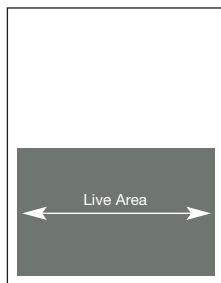
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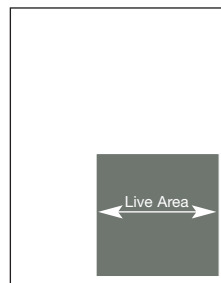
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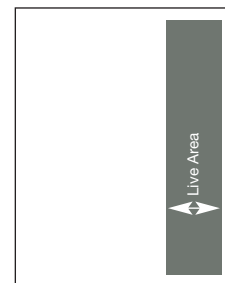
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